









CLUB MANAGEMENT ASSOCIATION OF SOUTHERN AFRICA

Reshaping the future of the Club Industry

Our annual Conference has come and gone and we are reflecting back on two amazing days that were shared with colleagues, friends and a comment was even made referrering to the industry as a family. After the last 19 months we wanted to ensure we covered 4 aspects at the CMASA annual conference:

- Education
- Inspiration
- Motivation
- Relaxation

We needed to ensure that there was a good balance of the above when deciding on our speakers. From the phenomenal feedback we have received, we are proud to say that we managed to tick all the boxes. There were 105 attendees at our conference this year, who represented 38 clubs from throughout the country and continent. We would like to thank you for joining us and hope that you can take back all you have learnt and experienced to your clubs as we move into 2022.

We hope that you enjoy the conference review.



A special shoutout goes to our MC Brent Lindeque [The good things guy]. Not only an amazing and energetic host but a conference attendee that absorbed all that was going on around and even managed to sum up the conference in 14 takeaways that truly encompassed what the conference was all about.

- There are good things happening all around us.
- Sometimes you have to be the helper you are looking for.
- The power of possibility and opportunity lies in your hands.
- Happiness is an inside job.
- Change is inevitable. Lean in. Learn to embrace change, it may be scary but it can take you to the next level.
- Never let a good crisis go to waste.
- When life kidnaps you for 6 years, and takes away all your hope, remember that you can only control what you can control, sometimes you have to let go and trust the process.
- Freedom is truly an attitude.
- You need to find a good life, work and health balance.
- Your inner world creates your outer world.
- Learn to harness the power of the mind... and positivity within yourself.
- The difference between excellent and outstanding is tiny.
- Change one thing. Change everything.
- Don't forget to be awesome.

Reshaping the future of the Club Industry



REIGNING CHAMPS REPORT BACK FROM THE SOUTH

"We had the 2nd North vs South challenge on Sunday before we started the conference on Monday at Randpark. The Randpark team allowed us the privilege of playing the Fire Thorn course a few days before they are due to host the Joburg Open.



The two teams of 8 players were split into 4 fourballs representing the North v South in each match. The format was betterball stableford and the most points determined the winner of the individual match. On completion of play the North won two and the South won two matches. The total betterball points were then used as a count out with the South winning by 3 points. I could use the cliche and say that golf was the winner, but you would all know that the statement was meaningless. What was most important is that we spent time in the company of fellow managers, we made new friends and cemented old relationships.

The destination of the cup does not matter, the fact that we could spend time together at a wonderful club and in great company is one of the small benefits we get for our involvement in this industry

Thank you to Rickert Schalkwyk, Albert Clack and the team of Randpark for the hospitality. Thanks to Roxanne and The CMASA team for putting the game together. Thank you to Robby Richardson and the North team for taking time out of your busy schedule to come and play. Best wishes for the rest of the year."

Dave Gleeson and the South team.



"The Ideas Fair provided the opportunity for clubs to participate in a truly remarkable innovation process that aims to reshape the future of the club industry. The journey of innovation starts with inspiration, which sparks an Idea, but for an Idea to gain value, it must first be implemented" - Themba Mabizela Provincial Head - Gauteng South and Central FNB Business Banking

CMASA - We are thrilled that 23 Ideas were submitted from around South Africa. All delegates at the conference were encouraged to vote for the best idea. At the end of the day there can only be one winner and we are proud to announce that the best idea came from:

VINCENT MOGALE THE RIVER CLUB



"A big thank you to all the Clubs for their votes, very kind of them, to CMASA as a whole and FNB for coming up with the Ideas Fair. This concept will not only encourage competition and ideas amongst different clubs but also motivate staff, to think out the box and always try and keep up. Lastly to all my fellow staff members at River Club for their contribution in this whole project. I dedicate this to them all and I appreciate their support. Thank you all from the bottom of my heart." - Vincent Mogale



Vincent won himself R10 000 in cash and R20 000 worth of CMASA education points for his fellow colleagues and club.

Thank you to the below clubs for submitting their ideas:

- Bryanston Country Club
- The River Club
- Mount Edgecombe Country Club
- Kelvin Grove
- Royal J&K Golf Club
- Stellenbosch Golf Club
- Randpark Club
- Paarl Golf Club

All ideas will be loaded under the Members Section on the CMASA Website within the next week. Visit www.clubmangement.co.za and log in to view these big ideas.





Stephen McGown Freedom is an Attitude Inspirational Speaker & Author info@stephenmcgown.com

Gregg Patterson

Tribal Magic & CMAA Speaker Ethics, Staff Development Communications, Youth Programs gjpair@aol.com





Robin Banks Powered by Passion International Speaker & Mind Power Expert www.robinbanks.co.za

Bart Issel Scheppers Retail Tribe

Head of Transformation PGA Professional bartdeschepper@retailtribe.com



JOE Krenn CMAA CCM & CCE Chief Executive Officer & General Manager jkrenn@fccva.com

Annelie Gildenhuys Diversity

Aequitas Consultants annelie@aequitasconsultants.co.zc

Michael Phelps & Shannon Herschbach

PIPELINEAGENCY www.pipelineagency.com shannon@pipeline.agency Michael@pipeline.agency

Mike Vos

Transformation Signa Advisors mike@signa.co.za



HOWCASE



Trevor Manas | Managing Director E-mail: trevor@blitz-detect.com Mob.: +27 83 377 2844 Detect. Inform. Protect.

Bruce Chambers bchambers@smithpower.co.za 071 356 2088 www.smithpower.co.za

Bianca Helberg

082 076 2451

Emma Hall

083 640 3149

Heinz Vollmer

083 630 2352

heinz@yaxxa.co.za

www.yaxxa.co.za

Neal McAlpine. 082 820 8312

Mark Bull

neal@aquabox.co.za

mark@59clubmea.com

+971 50 5384841

www.craison.co.za

emma@yolo.co.za

https://yolo.co.za

Bianca.h@craison.co.za













YAXX

m MIDDLE EAST

CHEM





Sean Farrell sean@golfguys.co.za 0823549719 www.golfguys.co.za www.golfguystours.com

Stuart Blackburn stuartb@newbridge.life 082 493 46171 www.newbridge.life NewBridge INSTITUTE



Tracey King tracey.king@jonusclub.com 083 600 0899



martin@digiwedge.com 082 468 6218 www.digiwedge.com

Martin Henenne



Nareen nareen@proliteenergy.com 082 775 6704 www.proliteenergy.com



Gary Petzer gary@brewcoffee.co.za 079 073 5797 www.brewcoffee.co.za





Clifford Faller

021 140 29911

078 209 1975

Ralph Hohls ralph@africaonboard.com 083 376 7633

Jomein O'Reilly jomein@hychem.co.za 082 780 1213 www.hychem.co.za

Morganna Robbertze morgana@mycaddy.co.za 083 212 4030

Annette Visagie annette@fsintel.com 072 011-5436





Wine Society

We are thrilled to announce that R22 250.00, was raised at our blind auction. Thank you to all the Wine Farms that donated cases of wine and especially to all the clubs that bid in the auction.





GLENELLY MERLOT • 2018 AVERAGE TRADE PRICE PER CASE OF 6 BOTTLES - R810

VILLIERA CHENIN BLANC • 2021 AVERAGE TRADE PRICE PER CASE OF 6 BOTTLES - R480

VILLIERA MERLOT • 2019 AVERAGE PRICE PER CASE OF 6 BOTTLES - R600

WARWICK THE FIRST LADY DRY ROSÉ • 2021 AVERAGE TRADE PRICE PER CASE OF 6 BOTTLES R510

WARWICK PROFESSOR BLACK SAUVIGNON BLANC • 2021 AVERAGE TRADE PRICE PER CASE OF 6 BOTTLES - R700

WARWICK THE FIRST LADY PINOTAGE • 2019 AVERAGE TRADE PRICE PER CASE OF 6 BOTTLES - R600

LE RICHE CABERNET SAUVIGNON • 2019 AVERAGE PRICE PER CASE OF 6 BOTTLES - R1680

WATERFORD ESTATE CABERNET SAUVIGNON • 2017 AVERAGE PRICE PER CASE OF 6 BOTTLES - R2130

KLEINE ZALZE BUSH VINE CHENIN BLANC • 2021 AVERAGE PRICE PER CASE OF 6 BOTTLES R420

Paul Stoner

Paul Stoner

Vivian van Wyk

Vivian van Wyk

Chris van der Merwe

Don Ball

Paul Stone

Paul Leishman

Vivian van Wyk

Vivian van Wyk

Vivian van Wyk

KLEINE ZALZE

KLEINE ZALZE VINEYARD SELECTION SAUVIGNON BLANC • 2021 Desiree Stone AVERAGE PRICE PER CASE OF 6 BOTTLES - R720

KLEINE ZALZE CELLAR SELECTION CABERNET SAUVIGNON • 2019 AVERAGE PRICE PER CASE OF 6 BOTTLES R520 Chris van der Merwe

KLEINE ZALZE VINEYARD SELECTION SHIRAZ • 2018 AVERAGE TRADE PRICE PER CASE OF 6 BOTTLES - R970 Morne Botha

BEYERSKLOOF PINOTAGE • 2019





ATERFORD STATE





VillieraWines



STELLENBOSCH HILLS Seventeen Mundred and Seven

DOMBEYA SAUVIGNON BLANC • 2021 AVERAGE PRICE PER CASE OF 6 BOTTLES - R680

DOMBEYA - BOULDER ROAD SHIRAZ • 2020 AVERAGE PRICE PER CASE OF 6 BOTTLES - R900

STELLENBOSCH HILLS CHENIN BLANC • 2021 AVERAGE PRICE PER CASE OF 6 BOTTLES - R480

STELLENBOSCH HILLS SHIRAZ • 2018 AVERAGE PRICE PER CASE OF 6 BOTTLES - R620

REMHOOGTE FIRST LIGHT CHENIN BLANC • 2021 AVERAGE PRICE PER CASE OF 6 BOTTLES R520

REMHOOGTE CHRONICAL CAPE BLEND • 2018 AVERAGE PRICE PER CASE OF 6 BOTTLES - R730

THELEMA MOUNTAIN WHITE • 2021 AVERAGE COST PER CASE OF 6 BOTTLES - R500

THELEMA MOUNTAIN RED • 2017 AVERAGE COST PER CASE OF 6 BOTTLES - R540

COMPAGNIESDRIFT CABERNET SAUVIGNON / MERLOT •2018 AVERAGE COST PER CASE OF 6 BOTTLES - R540

VERGELEGEN CHARDONNAY • 2020 AVERAGE COST PER CASE OF 6 BOTTLES - R750

VERGELEGEN CABERNET SAUVIGNON / MERLOT • 2015 AVERAGE COST PER CASE OF 6 BOTTLES - R820

LE POMMIER DRY ROSÉ • 2021 AVERAGE COST PER CASE OF 6 BOTTLES - R460

LE POMMIER JONATHAN'S MALBEC • 2019 AVERAGE COST PER CASE OF 6 BOTTLES - R560

MURATIE MELCK'S SAUVIGNON BLANC • 2021 AVERAGE TRADE PRICE PER CASE OF 6 BOTTLES - R700

MURATIE MELCK'S BLENDED RED • 2018 AVERAGE TRADE PRICE PER CASE OF 6 BOTTLES - R750

MIDDELVLEI FREE RUN PINOTAGE • 2018 AVERAGE TRADE PRICE PER CASE OF 6 BOTTLES - R900

MIDDELVLEI UNOAKED CHARDONNAY • 2020 AVERAGE TRADE PRICE PER CASE OF 6 BOTTLES - R660 Desiree Stone

Paul Leishman

Charl Smith

Morne Botha

Paul Leishman

Paul Leishman

Desiree Stone

Chris van der Merwe

Matthew van Huysteen

Vivian van Wyk

Paul Leishman

Paul Stoner

Chris van der Merwe

Chris van der Merwe

Paul Stoner

Chris van der Merwe

Paul Leishman



MURATIE







VERGELEGEN



REMHOOGTE WINE ESTATE













IDEAS FAIR

BREW

Í E Dari













GALLERY

